



# **THE GENERAL BOARD OF THE AFRICAN METHODIST EPISCOPAL CHURCH**

**JUNE 27-29, 2022**

**ATLANTA MARRIOTT MARQUIS  
ATLANTA, GA**

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Bishop Ronnie E. Brailsford Sr., President of the Council of Bishops  
Bishop Paul J.M. Kawimbe, President of the General Board  
Bishop Reginald T. Jackson, Host Bishop**



# THE ANNUAL REPORT OF THE DEPARTMENT OF CHURCH GROWTH & DEVELOPMENT

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Bishop Reginald T. Jackson,  
Chairman of the Commission of the Department of Church Growth & Development  
Rev. Dr. Marcellus A. Norris,  
Executive Director of the Department of Church Growth & Development  
Rev. Dr. Rodrecus Johnson, Jr.,  
Vice Chair of the Commission of the Department of Church Growth & Development

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*Growth, Development and Evangelism*



# LEADERSHIP



**CHAIRMAN**

**BISHOP REGINALD T. JACKSON**



**EXECUTIVE DIRECTOR**

**REV. DR. MARCELLUS A. NORRIS**

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CONSULTANT  
SIS. ANETHIA T. NORRIS



EVENT MANAGER  
REV. CAROLYN CAVANESS



OFFICE MANAGER  
SIS. ARNETTA ARNELL



SOCIAL MEDIA  
MANAGER  
REV. ORSELLA HUGHES



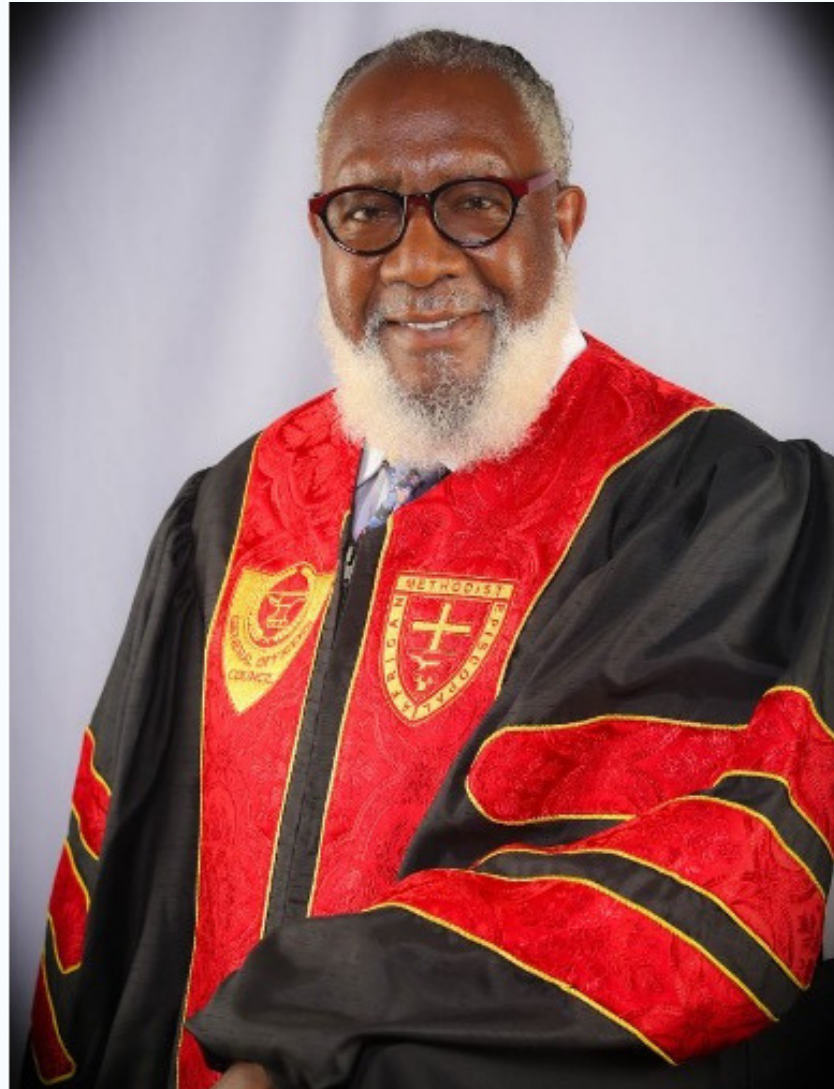
WEBSITE MANAGER  
BRO. MAURICE CHISM



TECH SUPPORT  
SIS. KELLY RAFFERTY



# PASSING OF THE TORCH



**REV. DR. JAMES C. WADE**



**REV. DR. MARCELLUS A. NORRIS**



# MINISTRY RENDERED



PRESENTED WORKSHOP  
& PREACHED - 6TH  
EPISCOPAL DISTRICT –  
“EVANGELISM IN AN  
ONLINE WORLD.”

13TH EPISCOPAL  
DISTRICT –  
“EVANGELISM IN AN  
ONLINE WORLD.”

PREACHED AT ST. PAUL  
AME CHURCH, CHAPEL  
HILL, NC.

PRESENTED WORKSHOP  
– NORTH DISTRICT OF  
THE TENNESSEE  
ANNUAL CONFERENCE  
– “MAXIMUM IMPACT  
FOR CHURCH  
GROWTH.”

July 2021

Oct. 2021

Nov. 2021

Jan. 2022

Feb. 2022

Feb. 2022

Mar. 2022

PRESENTED WORKSHOP  
& PREACHED - 12TH  
EPISCOPAL DISTRICT –  
“CHURCH GROWTH:  
OUTSIDE THE FOUR  
WALLS.”

PREACHED AT TURNER  
CHAPEL AME CHURCH,  
MARIETTA, GA.

PREACHED AT ST. LUKE  
AME CHURCH,  
GALLATIN, TN.



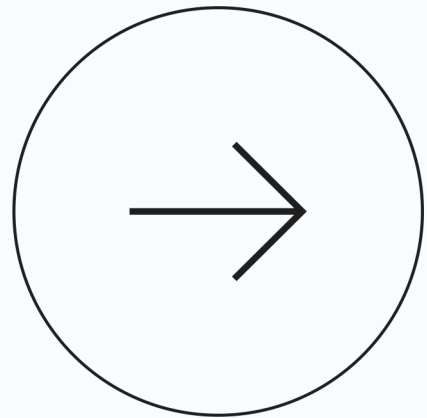


# ACCOMPLISHMENTS



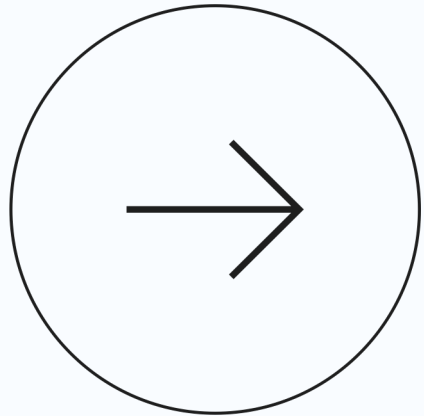


# NEW DEPARTMENT LOGO



*Growth, Development and Evangelism*

# NEW DEPARTMENT WEBSITE





AME DEPARTMENT OF CHURCH  
GROWTH & DEVELOPMENT

FOLLOW US ON

# Social Media

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@AMEChurchGrowth



@amechurchgrowth



AME Church Growth and  
Development

**acclimate**  
redefining evangelism in a virtual world





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# THE SECRET CHAMBER

The Secret Chamber will be *digital!*

We will need *emails* with the periodical subscription lists.

All Presiding Elders will need to submit emails for each subscription.

The Rollout is planned for the Fall 2022!





*Growth. Development and Evangelism*

# OUR NEW APP

**IS READY TO ROLL!**

Download it here:



Search: AME Church Growth



**2022 AME**

**CHURCH GROWTH & DEVELOPMENT SEMINAR**

**acclimate**

redefining evangelism in a virtual world

JANUARY 24-26, 2022

TURNER CHAPEL AME CHURCH

MARIETTA, GA







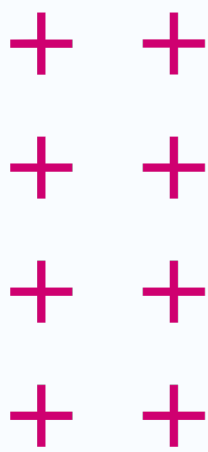
**REV. DR. VIRGIL WOODS**  
DEAN OF THE SEMINAR





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redefining evangelism in a virtual world



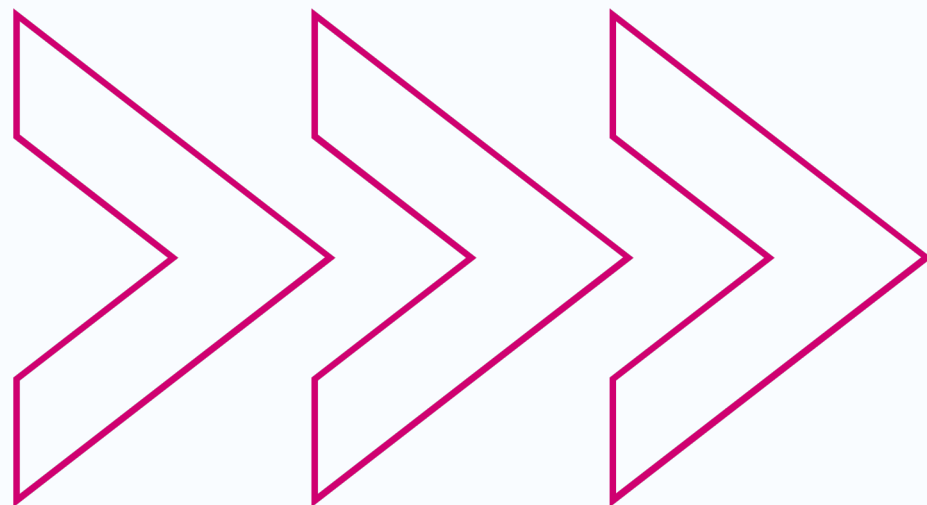
546

TOTAL  
REGISTRATIONS

3,106

TOTAL  
CHECK-INS

## 2022 SEMINAR STATS



433

TOTAL  
LOG-INS

148

TOTAL APP  
DOWNLOADS

# 2022 SEMINAR WORKSHOPS & PRESENTERS

- 
- REV. DR. REGINALD BLOUNT - "WHAT GOT YOU HERE, WON'T GET YOU THERE: FROM CHURCH GROWTH TO SOCIAL IMPACT."
  - Rev. Orsella Hughes – "Social Media: Effectively Creating an Online Presence."
  - Rev. Dr. Virgil Woods – "Website: Getting the Full Value of Your Church Website."
  - Rev. Samuel L. Green, Jr. – "Do's and Don'ts' for reaching a New Generation."
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- REV. MAURICE WRIGHT, II - "MUSIC AND WORSHIP: EXPLORING ALTERNATIVE WAYS TO WORSHIP VIRTUALLY."
  - Rev. Dr. Kevin R. Johnson, "Online Giving: How to Do It and How to Encourage It."
  - Rev. Dr. Tar-U-Way Richard Allen Bright - "Church in Action: Success Stories."
  - Rev. Dr. Kimberly Reisman – "World Methodist Evangelism"
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# MOVING FORWARD FROM ATTRACTION TO ENGAGEMENT!

## *RECOMMENDATIONS*

**01** Every District Register for the 2023 Church Growth Seminar. Our goal is at least 1,000 registrants!

**03** Every member download the AME Church Growth App!

**02** Every church develop a website and/or presence on Social Media.

**04** Every church equip their members with technology!

# MOVING FORWARD FROM ATTRACTION TO ENGAGEMENT!

## GOALS

**01** Develop TV/Radio Ministry for the Connectional Church!

**03** Help our members to become ENGAGED with the Church!

**02** Provide resources and evangelism opportunities for Districts 14-20.  
  
Provide training for all Evangelists for the AME Church.

**04** Increase Secret Chamber Subscriptions.



# THANK YOU

GOD FOR THIS AWESOME OPPORTUNITY TO SERVE.

Bishop Reginald T. Jackson,  
Chair of the Church Growth & Development Commission

All the Members of the Church Growth & Development Commission

The Staff of this Department

Council of Bishops

Fellow General Officers

The African Methodist Episcopal Church

My Wife, Anethia Theress Norris for her support and love,  
along with our boys, London & Marcellus II



*Growth, Development and Evangelism*

